Desk Research

ViKi

Scholarly Research

ARTICLE

Allard, Matt. "AI in Media & Entertainment Workflows." Computer Graphics World 46.4 (2023): 21–21. Print.

AI is transforming media and entertainment workflows by enhancing content creation, streamlining post-production, and personalizing viewer experiences.

ARTICLE — PEER REVIEWED

Mollick, Ethan, and Jim Euchner. "The Transformative Potential of Generative AI..." Research technology management 66.4 (2023): 11–16. Web.

A Conversation with Ethan MollickJim about generative AI and its potential to transform work and what organizations-and individuals-ought to do . . . now

BOOK

Kore, A. (2022). Designing Human-Centric AI Experiences. Apress.

AI/ML-based systems have changed the way of traditional UX design. Instead of programming a method to do a specific action, creators of these systems provide data and nurture them to curate outcomes based on inputs.

ARTICLE — PEER REVIEWED

Euchner, Jim. "Generative AI." Research technology management 66.3 (2023): 71–74. Web.

ChatGPT and its fellow generative AI applications are already being applied in a dizzying array of applications, so leaders of innovation, R&D, and IT need to engage.

ARTICLE

Weisz, Justin D et al. "Design Principles for Generative AI Applications." (2024): n. pag. Web.

As Generative AI technologies are increasingly being incorporated into mainstream applications, there is an urgent need for guidance on how to design UX experiences.
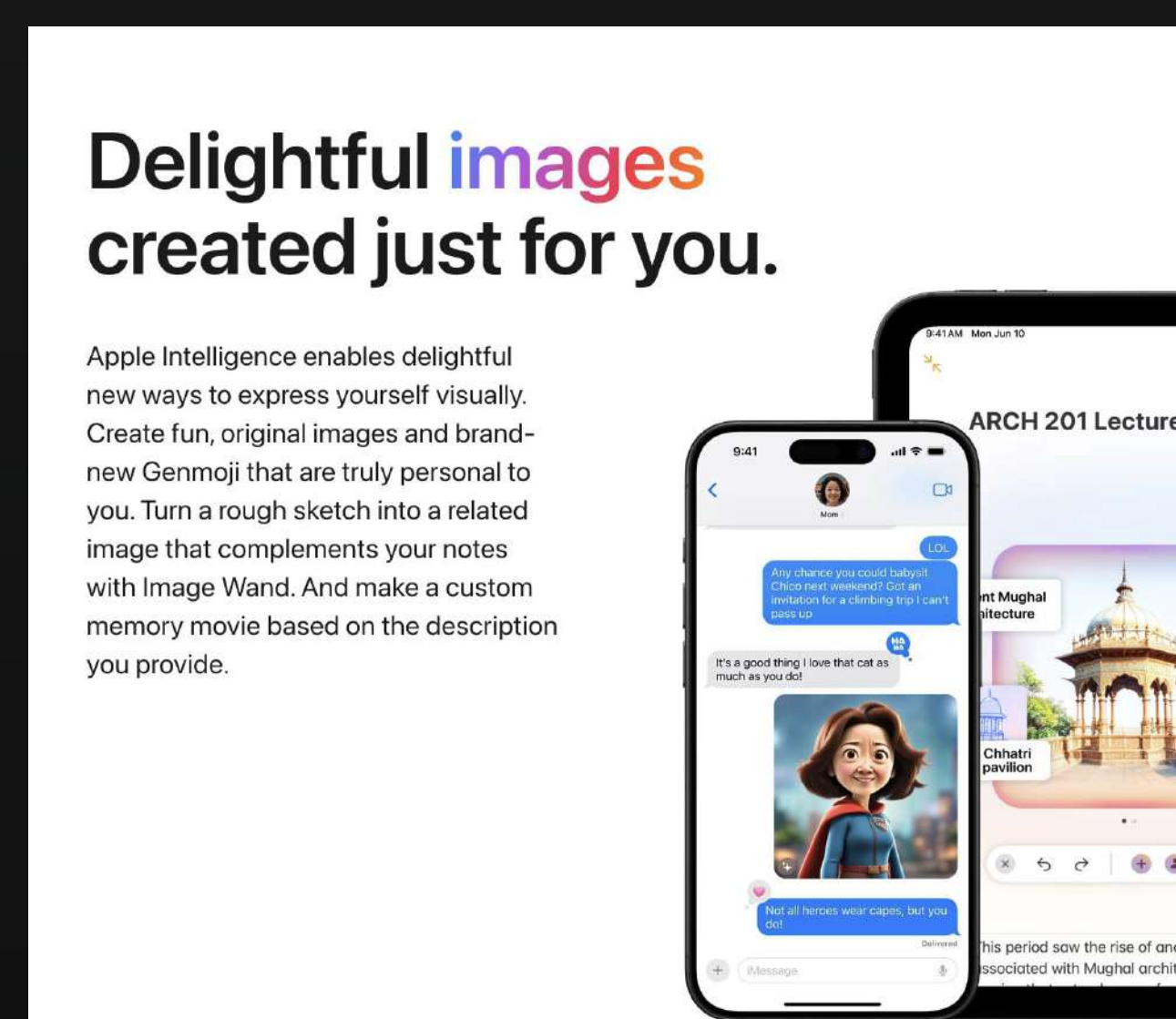
WEBSITE

Joyce, C. (2024, May 2). The rise of Generative AI-driven design patterns - UX Collective; https://uxdesign.cc/the-rise-of-generative-ai-driven-design-patterns-177cb1380b23

Generative AI advances are helping shape the future of feature design, from enhancing content interaction to more informed decision-making
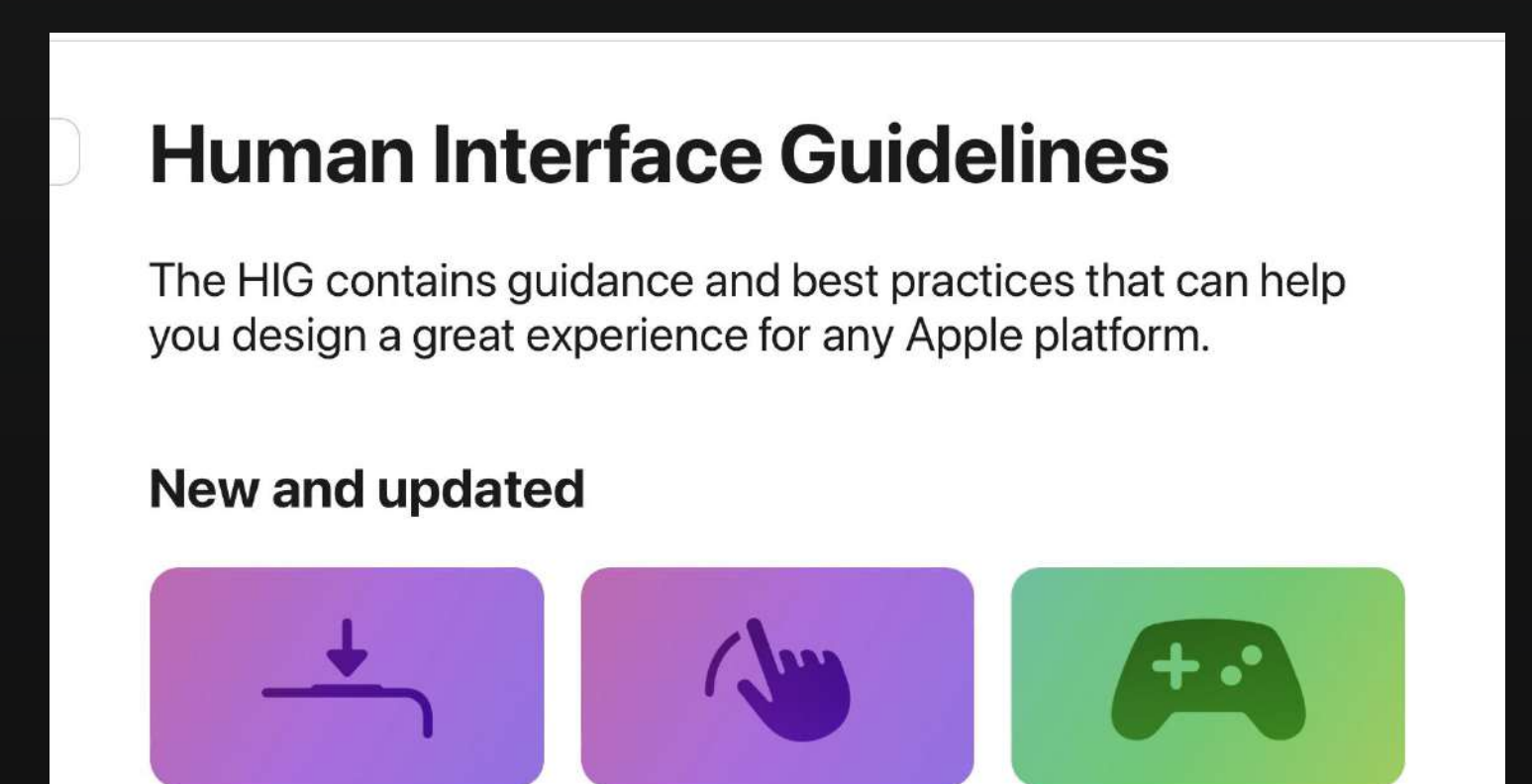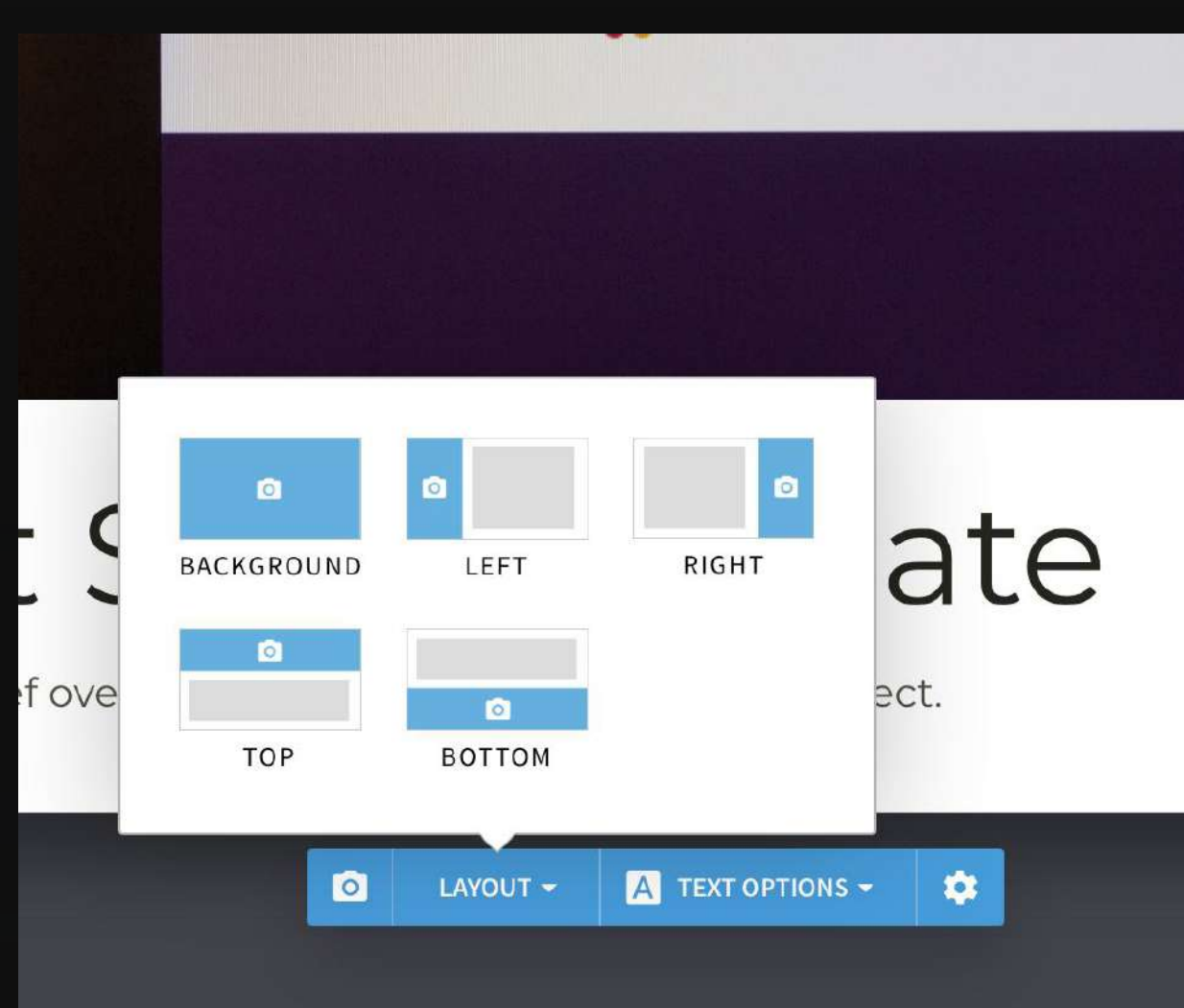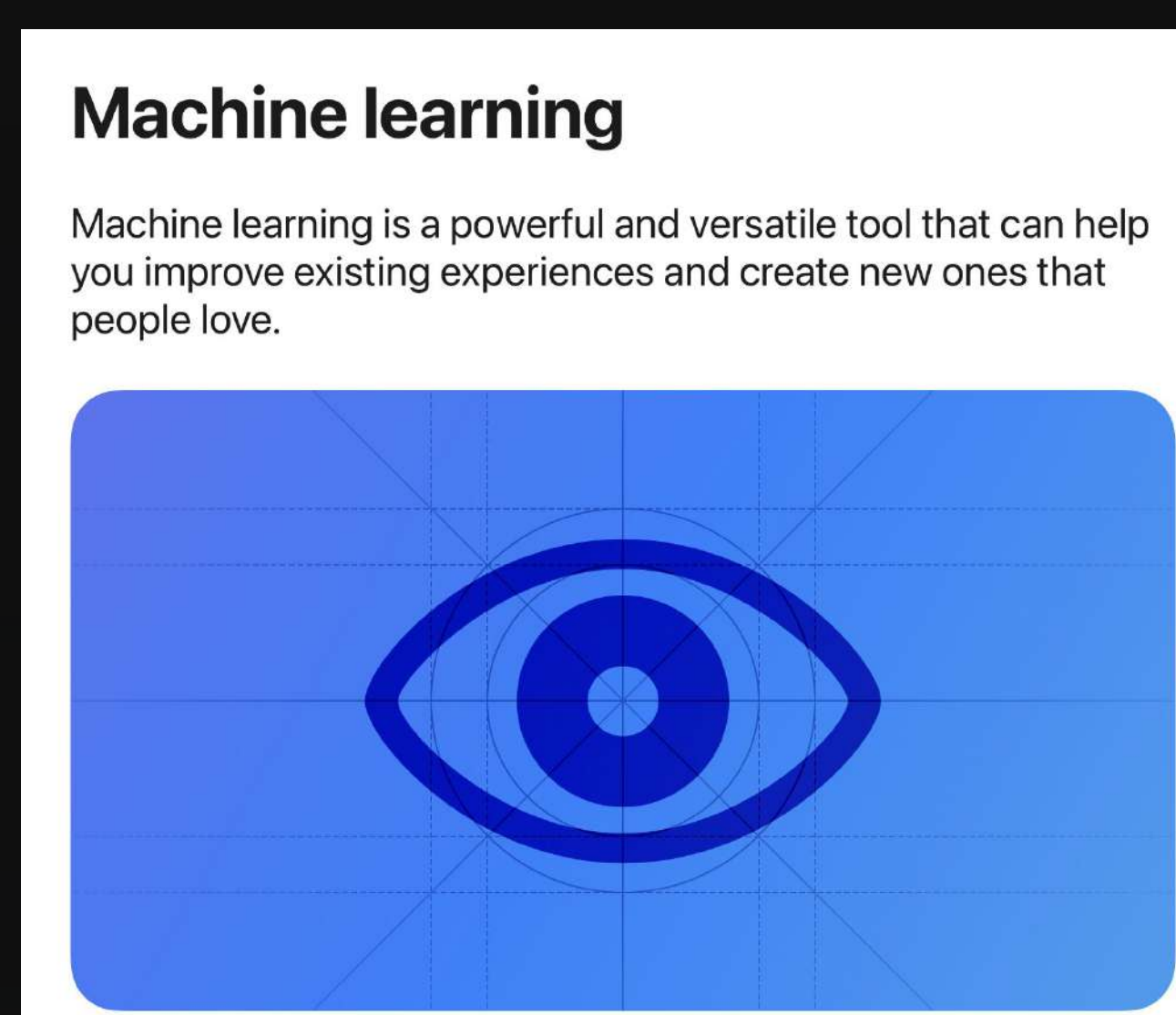
Design Considerations

iOS 18 + iPadOS 18 UI Kit

Apple Design Resources — Beta

https://www.figma.com/community/file/1385659531316001292

Delightful images created just for you.

Apple Intelligence enables delightful new ways to express yourself visually. Create fun, original images and brand-new Genmoji that are truly personal to you. Turn a rough sketch into a related image that complements your notes with Image Wand. And make a custom memory movie based on the description you provide.

https://www.apple.com/apple-intelligence/

Human Interface Guidelines

The HIG contains guidance and best practices that can help you design a great experience for any Apple platform.

New and updated

https://developer.apple.com/design/human-interface-guidelines

beautiful.ai

Machine learning

Machine learning is a powerful and versatile tool that can help you improve existing experiences and create new ones that people love.

https://developer.apple.com/design/human-interface-guidelines/machine-learning/

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developer.apple.com/sf-symbols